

WHO WILL YOU TAKE HOME?

MY FURRY
valentine™



Sharonville Convention Center
February 13-14, 2016
11am - 5pm

MyFurryValentine.com

WELCOME TO MY FURRY VALENTINE!



Welcome to the My Furry Valentine Mega Adoption! You have just stepped foot into the region's largest companion animal adoption event. It's hard to believe that this event, only a pipe dream just a few years ago, now boasts more than 2,000 adoptions in our first four years! PhoDOGrapher's My Furry Valentine is bigger and better than ever and I'm so glad you're here to enjoy the energy and excitement of this very special weekend. You're amongst friends - an enthusiastic crowd of Cincinnati's biggest animal lovers!

Our core team of volunteers has been working around the clock to bring this event to our community, and to ensure a safe, accessible and successful event to showcase the area's most lovable animals and help them find their way home and into the loving arms of their new family. I am especially thankful to the many individuals, organizations and foundations that have joined our efforts and partnered with us to make this event possible. Please take a look at the acknowledgments on the last page of this program to see just how many people it takes to bring this event to life. They say "it takes a village", and My Furry Valentine is a shining example of that "village" coming together to do something good.

As you can imagine, an event of this magnitude doesn't just happen. But what you may not realize is that every bit of this event has been pulled together by kind-hearted people with a love for animals who have contributed their time, talents, energy and funds toward bringing My Furry Valentine back to Cincinnati for its fifth year. I'd

like to acknowledge all of those who have played a part in making this dream a reality.

- I'd like to thank our **sponsors, funders** and the many **individual contributors** for their much-needed financial support. Without them, this event simply would not exist.
- I'd like to thank our **advertising, media** and **radio partners** for their expertise in marketing the event to draw the kinds of crowds that result in record-breaking adoption numbers. Our promotion of the event, and of animal adoption in general, serves to inspire more people to consider adoption first when looking for their next furry family member.
- I'd like to thank our **event-day volunteers** who come out in force every year, serving in a way that helps the event run smoothly for our participants, for you, and for the animals in need of a home. If you see someone wearing a MFV volunteer shirt, please remember that they are volunteers today, and take a moment to thank them for supporting us with their time and enthusiasm for the event.
- I'd like to thank the **rescues** and **shelters**, not only for participating this weekend but also for the dedicated work they do each and every day throughout the year. Their staff and volunteers are hard-working, passionate, and committed to the cause. Their work is important and selfless, a thankless job that is oftentimes stressful, draining and depressing. They do it out of a love for animals and a desire to make the world a better place. They are saving lives and it is a job that never ends. When you meet them today, please take a moment to appreciate their many efforts to help animals in our community. Your future furry family member would not be here today were it not for them.
- I'd like to thank the **My Furry Valentine Organizing Committee** and express my sincere gratitude to the incredible team that has come together with a shared vision and a dedication to making this event everything that it is. From the planning and logistics and communications; advertising and community outreach and sales; fundraising and donations and sponsor relations; volunteer and vendor and rescue/shelter coordination; and website and PR and social media - all of it is handled by a team of volunteers - a team of a dozen superstars that have put thousands upon thousands of hours into bringing this two-day event to the Cincinnati community. Theirs is truly a labor of love and I am honored to be a part of this team.
- Finally, I'd like to **THANK YOU**. Thank you for being here today amongst an anticipated crowd of 15,000 visitors in support of animal adoption. Whether you are here to adopt, volunteer, donate, support or simply enjoy, I'm glad that you're here to be a part of the energy and excitement of this very special weekend!

Here's to finding something (or a little someone) this weekend that will truly touch your heart.

Carolyn

Carolyn Evans
My Furry Valentine
Founder & Host (PhoDOGrapher)



My Furry Valentine's mission is to promote animal adoption by educating the community regarding the plight of homeless animals and by providing the venue to bring those animals, and adopters, together by hosting the Tri-State's largest animal adoption event.

EVENT RULES

There has never been a better time to adopt! My Furry Valentine is Greater Cincinnati's annual mega adoption event - so find your Valentine and get ready to snuggle up! We are proud and honored to present more than 700 adoptable animals this weekend. There are puppies, dogs, cats, kittens, rabbits, ferrets, rats, reptiles and other small animals. Be sure to explore every corner of the Sharonville Convention Center and visit each group and their adoptable animals. Please remember that each group has their own adoption policies, applications and fees.

FOR YOUR PROTECTION AND THE SAFETY OF THE ANIMALS:

- Keep children supervised at all times.
- Do not put your hands or poke fingers through cages.
- Please ask before approaching and petting any dog on a leash.
- Please do not offer any food or treats to any animal.
- Ask for assistance if you would like to take an animal out of a cage.
- Wash your hands before and after handling puppies to prevent the spread of germs from animal to animal. Hand sanitizer is readily available throughout the convention center.

HELPFUL TIPS FOR ADOPTERS

So you've adopted your new family member and are ready to head home. What now? Here are some important things to keep in mind:

1. Remember that **this is a brand new place for your new pet**, and he may not know yet that you are his family. Rescued dogs in particular are more prone to bolt, so consider double-leashing your dog initially when on walks. Likewise, even in a fenced-in yard, it doesn't hurt to keep your dog leashed and then graduate to having him drag a long leash until you know him better. Never leave your dog alone in the yard, as he may be able to climb or jump a fence and pay particular attention when entering/exiting a vehicle and with open doors.
2. Plan to **visit your vet** within a few days of bringing home a new pet. A thorough evaluation lets your vet get to know your animal and vaccinate as needed (particularly puppies and kittens, who will likely require at least one more round of shots), and you'll get a thorough health evaluation. Don't forget to pick up flea medicine and heartworm preventative! We have many great vets on-site this weekend. Feel free to talk to them and ask questions about caring for your new pet.
3. **If you are switching your new pet's food, plan to do it slowly** over several days. Because abrupt changes to your dog or cat's diet can cause stomach issues, slowly mix the new food with the food the rescue or shelter was using. Be sure to stop by and visit the pet food vendors participating at the event to learn more about their food and nutrition.
4. If you're bringing home a new dog, **introduce him to your existing pack on neutral territory**. Walk the dogs side by side a safe distance apart, letting them have the occasional sniff. Watch for signs of stress: stiff bodies, raised hair, intense staring, and bared teeth can all signal an impending tussle. Try to stay as relaxed as possible and speak in soothing tones to diffuse any tension. If the walk goes well, allow the dogs to meet and explore in an enclosed area, like a neutral yard. Once at home, beware of possible triggers such as food or toys. Even people can be considered high-value in your pet's eyes! Consider feeding separately and limiting toys until you know how your dogs will react. There are many trainers here today who would be happy to provide guidance on training needs for a particular animal. For more information on improving first meetings, read here: bestfriends.org/resources/introducing-dogs-each-other
5. **Consider crate-training** your new dog. If done properly, crate-training creates a safe, secure place for your dog to decompress. It gives him a place to relax if he is tired or overwhelmed, and it keeps him safe from potentially eating things he shouldn't when you're not home. For effective crate-training, never use your dog's crate as punishment. Find more information on crate-training here: bestfriends.org/resources/crate-training-benefits-you-and-your-dog
6. Most importantly, **give your new friend time to settle in!** Things may not go as smoothly as you would hope those first few days, but give it some time. Think of your new pet as a foreign exchange student: in a new place with a language and culture that is completely foreign. It will take some time for him to learn the house rules and understand his new routine. Even house-trained dogs may have a few accidents. Give your new pet time to decompress, use lots of positive reinforcement, and let him know that you love him unconditionally. It can take a few weeks for your animal to feel at home. In the long run, these first few weeks of transition will be absolutely worth it. This is your new best friend, after all!

PARTICIPATING RESCUES

Adopt-a-Pit Rescue
adoptapitrescue.org

Adore-a-Bull Rescue
adoreabull.org

Animal Adoption Foundation
aafpets.org

Animal Friends Humane Society
animalfriendshs.org

Barely Used Pets
barelyusedpets.com

Brown County Humane Society
bchsohio.org

Buckeye Bulldog Rescue
buckeyebulldogrescue.org

Clermont to the Rescue
clermonttotherescue.org

Cincinnati Pit Crew
cincinnatipecrew.org

Exotic Animal Rescue & Pet Sanctuary
(EARPS)
earps.org

Franklin County Humane Society
FranklinCountyHumaneSociety.PetFinder.com

HART - Homeless Animal Rescue Team
rescueahart.org

Heart's Rescue Sanctuary
heartrescue.org

Homeward Bound Greyhound
Association
hbgatristate.org

Humane Society of Adams County, Inc.
adamscountyanimals.org

I Have a Dream Rescue Organization
ihadro.org

Joseph's Legacy
josephslegacyrescue.org

League for Animal Welfare
lfaw.org

Louie's Legacy Animal Rescue
louieslegacy.org

Lucky Tales Rescue
luckytalesrescue.org

Luv4K9s
Luv4k9s.org

Ohio Alleycat Resource
ohioalleycat.org

Pampered Pets Animal Rescue
pamperedpetsanimalrescue.org

PawPrints Animal Rescue Inc.
pawprintsnky.com

PAWS of Dearborn County
pawsofdearborncounty.org

Petlovers, Inc.
facebook.com/petloverscincinnati

Progressive Animal Welfare Society
(PAWS)
pawsadoptioncenter.org

Purrfect Friends Cat Rescue
purrfectfriendscatrescue.org

Robyn's Nest, Inc.
RobynsNestRescue.com

Save the Animals Foundation
staf.org

Sheltered Paws Dog Rescue
shelteredpaws.com

SPCA Cincinnati
spcacinncinati.org

Stray Animal Adoption Program (SAAP)
adoptastray.com

Sweet Dream House Rescue
dreamhouserescue.org

Tails of Hope Animal Rescue
tailsofhope.us

Tristate Collie Rescue
tristatecollierescue.org

SATELLITE-ONLY PARTICIPANTS

Animal Rescue Fund
awos.petfinder.com/shelters/OH334.html

Boone County Animal Shelter
boonecountyshester.org

Crookers Critters Animal Rescue
awos.petfinder.com/shelters/OH858.html

Ohio Hound Rescue/Three Sisters Pet
Rescue
ohiohoundrescue.org

Clermont Pets Alive
clermontpetsalive.org

Owen County Friends of Animals
awos.petfinder.com/shelters/KY198.html

ADVOCATE GROUPS

Canines for Christ of Greater Cincinnati
caninesforchrist.org

Care Center Animal Blood Bank
carecenterbloodbank.com

National Canine Cancer Foundation
wearethecure.org

Ohio Police K9 Memorial
facebook.com/Ohio-Police-K9-Memorial-799524026769946

Ohio Voters for Companion Animals
ohiovotersforcompanionanimals.com

Pets in Need of Greater Cincinnati
pincincinnati.org



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THINGS TO DO

KID'S ACTIVITY AREA

Sponsored by United Dairy Farmers

Enjoy family-fun entertainment in the Kid's Activity area! The whole family can enjoy making toys for their pets, having their face painted, and getting My Furry Valentine tattoos.

MR. COWPIE'S PARTY ANIMALS & PETTING ZOO

Mr. Cowpie's Party Animals are back by popular demand for the fifth year in a row. This unique petting zoo features rescued farm animals, many of whom know some amazing tricks! **HOURS:** Mr. Cowpie will be here Saturday 1pm-4pm, and Sunday 12pm - 3pm.

HOCUS FOCUS PHOTO BOOTH

Sponsored by phoDOGrapher

Cincinnati's premier pet photographer teams up with Hocus Focus Photo Booths to once again offer a photo booth at this year's event. Grab your friends and "Smile for the Camera," then take home a complimentary souvenir photo!

MEET & GREET PLAYPENS

Sponsored by The Pet Spot

Our friends at The Pet Spot are sponsoring the Meet & Greet Playpens once again this year! There are several Meet & Greet Playpens set up throughout the facility so potential adopters can interact with adoptable animals in an off-leash environment.

RED CARPET WALK

Sponsored by McSwain Carpets & Floors

The ever-popular Red Carpet Walk, featuring a "First Family Photo" with pets and their new families, is brought to you by McSwain Carpets & Floors.

VISITOR RAFFLE

All MFV visitors are eligible to participate in our Visitor Raffles, made possible through the generosity of local businesses. Raffles are drawn and winners announced on stage. Tickets may be purchased from

designated MFV Volunteers throughout the facility, or from any MFV Information Table. Raffle drawings continue throughout the day with a drawing every hour, on the hour. Winners must claim their prizes within one hour after being announced. If not claimed, prizes will be put back into the pool and raffled again. Please check the Prize Winners Board located on stage to see if you are a winner. Tickets are 5 for \$5, 12 for \$10.

ADOPTER RAFFLE

If you adopt an animal at My Furry Valentine, you can register to win one of several great prizes: a FREE, professionally installed Invisible Fence System; one of the best vacuums on the market from Kirkwood Sweeper Shops; a night on the town that includes dinner, tickets to local events, hotel accommodations at the Westin Hotel in Cincinnati, jewelry from Paolo Jeweler and more; or, if you are really lucky, you might even win a pair of round trip tickets to New York City compliments of Ultimate Air Shuttle.

Winning tickets will be drawn on Monday, after all weekend adoptions are complete. Winners will be contacted by email and posted to our Facebook page. You must make arrangements to collect your prize by March 1st. All adopters at the event will receive a raffle ticket in their adoption packet, distributed at the MFV Adoption Table.

SPLIT-THE-POT

New this year! Participate in the Official My Furry Valentine Split-the-Pot. With over 10,000 expected visitors, this is sure to be a big hit with a large cash prize for one lucky winner. Purchase your tickets near the Main Stage in the Dog Exhibit Hall. 1 for \$5 or 3 for \$10.

COMPLETE A VISITOR SURVEY

Be sure to complete a Visitor Survey before you leave. Not only will your feedback help us in our commitment to continually improve the event, but you'll walk away with a chance to win our amazing "Cincinnati" Prize, (one entry per person). Surveys are available at all of our Information Tables, Adoption Tables, the Main Stage and with select MFV volunteers around the venue.

VISIT THE MAIN STAGE AND CHECK OUT THE EMCEE LINEUP

Sponsored by the Cincinnati Reds

The My Furry Valentine Main Stage will be the hub of activity for the Main Event and will be the home base for our guest emcees. This year's Main Stage is brought to you by The Cincinnati Reds. Gather around while we introduce adoptable animals from all of our participating groups, announce adoption numbers, and hold prize drawings throughout the day!

ON STAGE SATURDAY

10a - 12p **Karen Van Zant:** Mix 94.9 DJ - Morning Misfits

12p - 2p **Ray:** Mix 94.9 DJ - Morning Misfits

2p - 4p **Steve Mann:** Mix 94.9 DJ - Afternoons

4p - 5p **Steve Caminiti:** Comedian, Host, Emcee, Writer, Host of "Beer Money" on Fox Sports Ohio, Steve is a nationally touring headliner. He has appeared on HBO, Showtime Comedy Central, Last Comic Standing, The Bob & Tom Show. If you enjoy his performance today, please cast your vote for Steve in this year's CityBeat "Best of Cincinnati" Best Local Comedian category.

ON STAGE SUNDAY

11a - 12p **Julie Kroger Bauke:** Chief Career Happiness Officer at The Bauke Group

12p - 2p **Jim Scott:** Retired WLW Radio Host

2p - 5p **Steve Caminiti**



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Before humans die, they write their last Will & Testament,
give their home & all they have, to those they leave behind.

If, with my paws, I could do the same, this is what I'd ask...

To a poor and lonely stray I'd give:

- My happy home.
- My bowl and cozy bed, soft pillows
and all my toys.
- The lap, which I loved so much.
- The hand that stroked my fur and
the sweet voice which spoke my name.

I'd Will to the sad, scared shelter dog, the
place I had in my human's loving heart,
of which there seemed no bounds.

So, when I die, please do not say,
"I will never have a pet again, for the
loss and pain is more than I can stand."

**Instead, go find an unloved dog, one
whose life has held no joy or hope and
give MY place to HIM.**

This is the only thing I can give...
The love I left behind.

~ Author Unknown



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AGES 3-12

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vs. Rangers

THURSDAY, JUNE 9
vs. Cardinals

TUESDAY, SEPT. 13
vs. Brewers

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reds.com /BARKINTHEPARK

RESCUES & SHELTERS - WHAT'S THE DIFFERENCE?

Shelters

First, let's look at shelters, which are divided into two primary types — open admission and limited admission.

- **Open Admission Shelters** take in any animal in need of shelter regardless of age, health issues, behavioral problems, breed or tendencies toward aggression — factors that may make an animal difficult to adopt. At any given time, as many as 25% of dogs and many cats at open admission shelters may be purebreds, so don't overlook these shelters if you're looking for a specific breed!

Many open admission shelters, including the SPCA Cincinnati and shelters in surrounding Ohio, Kentucky and Indiana counties, also serve as animal control agencies for their counties. In this role they are contracted to respond to calls reporting animal neglect or abuse and to pick up stray animals. In turn, they receive government funding to support those functions.

Because open admission shelters cannot turn away any dog or cat in need, it's easy to see why such shelters often become overcrowded. For this reason, open admission shelters traditionally euthanize animals that have not been adopted within a certain period of time. As a result, even healthy, highly adoptable animals are often euthanized to free cage space for new arrivals — and, sadly, there are always new arrivals.

- **Limited Admission Shelters**, such as the League for Animal Welfare in the Eastgate area, are commonly called “no-kill” shelters. These non-profit shelters receive no government funding and can be more selective about the dogs and cats they take in.

Because their primary mission is to save as many lives as possible, limited admission shelters want animals that can quickly find their forever homes so that finite shelter space is freed up for the next arrivals. Animals in limited admission shelters generally are surrendered by their owners or pulled from the euthanasia lists of open admission shelters whenever possible.

Intake decisions at limited admission shelters generally are based on an evaluation of each animal's health, age, behavior and temperament. Since selective intake eliminates the problems associated with overcrowding, animals at limited admission shelters tend to get more one-on-one attention, as well as basic training and socialization.

Adoption fees at non-profit limited admission shelters generally are higher than at government-supported county shelters, reflecting the more selective intake processes and individual care animals receive there. You will be able to find exceptional animals in these shelters, and most offer occasional promotions that significantly discount normal adoption fees.



Rescue Groups

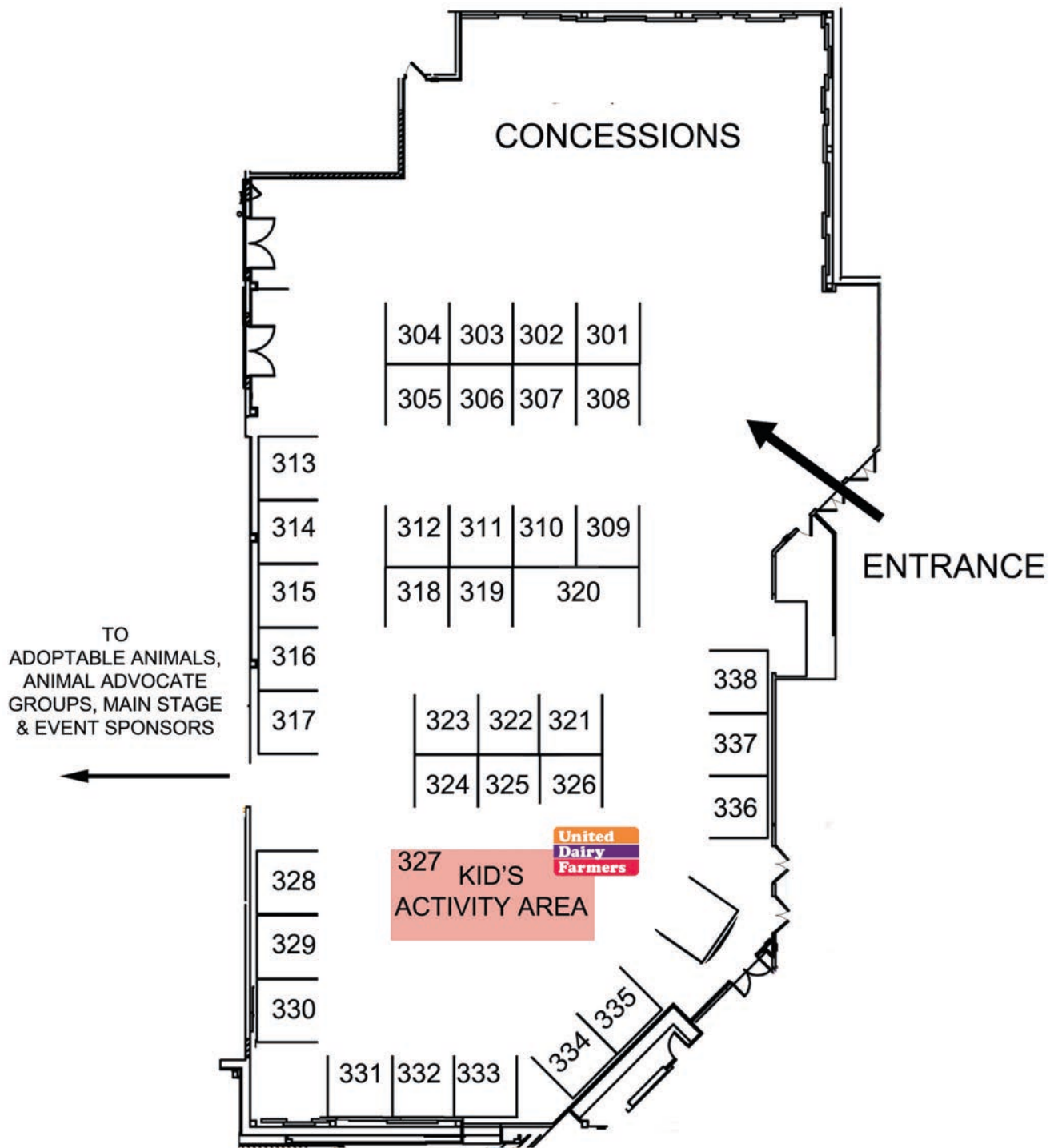
As for rescue groups, there are many variations here as well. The key is to do your research, talk to previous adopters and take your time in choosing well. Many, but not all, rescues are 501(c)(3) non-profits, which means contributions to them are tax deductible, they have a formal board of directors that provides oversight and they file annual Form 990 tax returns that publicly show details of their financials.

- **General Rescue Groups** are devoted simply to saving the lives of dogs or cats in need, without regard to breed or type. This can be an overwhelming prospect since these groups must rely on volunteers and the kindness of strangers for donations of time and money, and often dig deep into their own pockets to provide both when times are tough.
- **Breed Rescues** are those that only take in one breed (Labs, Westies or Boxers, etc.) — so if you are looking for a specific breed, a breed rescue is a good place to start. Volunteers with these rescues know and can give expert advice to potential adopters on breed characteristics, genetic tendencies, the amount of daily activity required and other factors that help to determine if this breed is a good match with your family and lifestyle.
- **Specialized Rescues** are dedicated to a specific cause, such as saving older animals — wonderful dogs and cats whose owners have discarded them because they are judged “too old,” or who have been surrendered after their person has moved, died or determined they can no longer care for them for whatever reason.

Rescue groups are unique in another way as well. Most will provide for whatever medical needs a dog or cat may have before it can be adopted. This can include major surgeries for things such as bladder stones and tumors, ongoing treatment for chronic but manageable conditions such as diabetes, dental cleanings and extractions, and acute injuries such as broken legs and torn ligaments that most often would be tickets to euthanasia in open admission shelters. Adoption fees charged by most rescue groups tend to be higher than shelter fees because rescues provide this extra level of care when it's needed. And whatever part of an adoption fee is not spent on one animal is banked to spend on the next.

So no matter which route you choose — shelter or rescue — adopting your next furry family member means you're saving a life and helping other homeless animals in the process. And that's a goal everyone can support!

MAP: VENDOR BALLROOM, CONCESSIONS, KIDS AREA



- | | | |
|------------------------------------|--|--------------------------------|
| 313 Animal Care Centers | 324 Fureverhome | 335 Owens Group/ Disney |
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| 314 Best Breed Pet Foods | 316 Jamie Morath Art | 329 Pet Stop/ Wags Park |
| 311 Bozley Pet Accessories | 333 Kayla's Post Pets Grooming & Boutique | 323 Pet Supplies Plus |
| 326 Brewhaus Dog Bones | 308 Kirkwood Sweeper Shop | 320 Pet Wants |
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| 328 Flying Pig Marathon | 304 On The Spot Home Groom | |

VENDORS

Animal Care Centers
animalcarecenters.net

Banfield Animal Hospital
banfield.com

Best Breed Pet Foods
bestbreed.com

Bozley Pet Accessories

Brewhaus Dog Bones
brewhausdogbones.com

Camp Bow Wow
campbowwow.com/cincinnati

Cards for Canines
etsy.com/shop/CardsForCanines

Chamoda's Gourmet Candies
11512 Chester Rd. Sharonville

County Animal Hospital
countyanimalhospitalmason.com

cruelTfreeCREATIONS
crueltfreecreations.etsy.com

Dogtown Cincinnati
dogtowncincinnati.com

Earthwise Pet
earthwisevet.com/liberty

Febreze InWash Odor Eliminator
febreze.com

Flying Pig Marathon
flyingpigmarathon.com

Fureverhome
fureverhome.com

Hillside Animal Hospital
hillsidesmallanimalhospital.com

Jamie Morath Art
jamiemorath.com

Kayla's Post Pets Grooming & Boutique
kaylasposhpets.com

Kirkwood Sweeper Shop
kirkwoodsweeper.com

Lap of Love
lapoflove.com/locations-ohio-cincinnati

LaRosas
larosas.com

Liberty Mutual Insurance
libertymutual.com/kristopher-cowgill

Maui Wowi
mauiwowi.com

MedVet Medical and Cancer Centers for Pets
medvetforpets.com

Monroe Family Pet Hospital
monroefamilypethospital.com

Moochie & Co.
moochieandco.com

Nature's Select Pet Food
naturalpetfooddelivery.com

Off Leash K9 Training Cincinnati
cincinnati-dogtrainers.com

On The Spot Home Groom
onthespotmegroom.com

Owens Group/Disney
theowensgroup.net

Pawlished Dog Training
pawlisheddog.com

PetPeople
petpeoplestores.com

Pet Stop/Wags Park
petstop.com

Pet Supplies Plus
petsuppliesplus.com

Pet Wants
petwants.com

Raise the Bar Dog Training
raisethebardogtraining.com

Red Dog Pet Resort and Spa
red-dogs.com

Small Paws Jewelry
riverwolfartjewelry.com

Brewhaus Dog Bones
brewhausdogbones.com

The Pet Spot
thepetspot.com

UDF
udfinc.com

Underdog K-9 Academy
underdogk-9.com

VITAS
vitas.com

West Chester Pet Resort
wcpetresort.com

SLUMBER PARTY

Sponsored by Best Friends Total Pet Care & Camp Bow Wow

Best Friends Total Pet Care in Symmes Township and Camp Bow Wow in Blue Ash are graciously hosting a slumber party for our furry friends that have travelled the furthest to meet you at My Furry Valentine. To minimize the stress on the animals after an action-packed day, our four-legged friends who do not meet their family on Saturday will enjoy luxurious accommodations nearby while dreaming of their forever home!

*1 female dog, 1 male dog, and
all of their puppies can add up
to **67,000** dogs in just 6 years!*

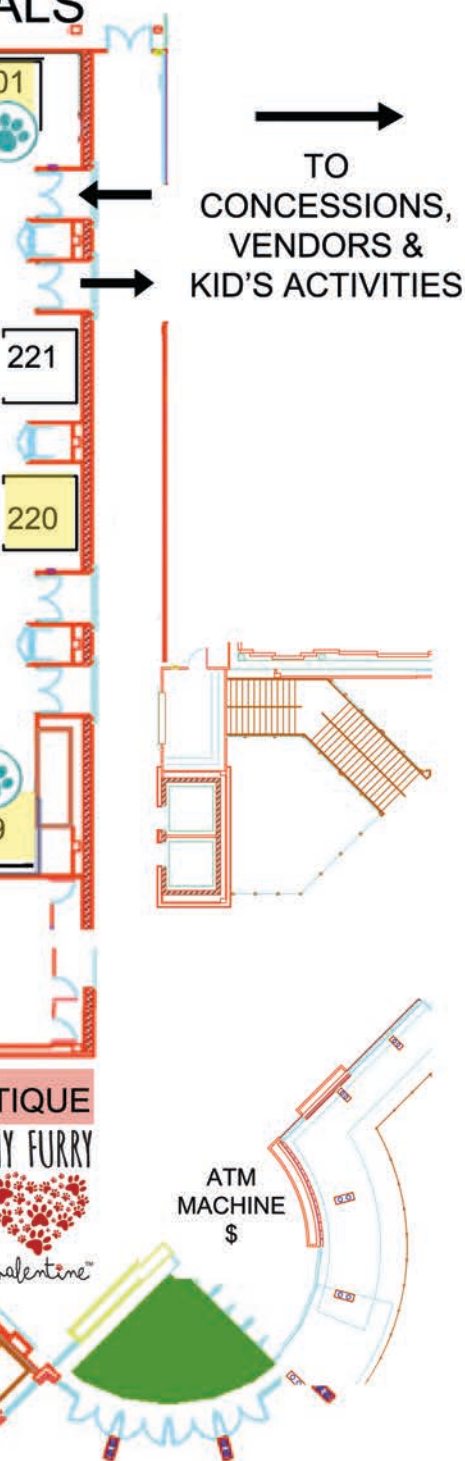
**Spaying & Neutering
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MAP: RESCUES, SHELTERS, ANIMAL ADVOCATE GROUPS



ER
ALS



- | | |
|--|--|
| 127 Adopt-A-Pit | 146 MFV Adoption Booth (dog) |
| 102 Adore-A-Bull Rescue | 208 MFV Adoption Booth (cat & small animal) |
| 130 Animal Adoption Foundation (dog) | 151 MFV Main Stage |
| 216 Animal Adoption Foundation (cat) | 150 MFV Raffle Table |
| 121 Animal Friends Humane Society (dog) | 152 Mix 94.9 |
| 214 Animal Friends Humane Society (cat) | 143 National Canine Cancer Foundation - Cincinnati |
| 132 Barely Used Pets | 213 Ohio Alleycat Resource |
| 141 Best Friends Total Pet Care | 142 Ohio Police K9 Memorial |
| 105 Brown County Humane Society | 116 Ohio Voters for Companion Animals |
| 138 Buckeye Bulldog Rescue | 211 Pampered Pets |
| 107 Canines for Christ of Greater Cincinnati | 123 Paws of Dearborn Co. (dog) |
| 119 Care Center Animal Blood Bank | 205 Paws of Dearborn Co. (cat) |
| 114 Cincinnati Pit Crew | 117 Paw Prints |
| 149 Cincinnati Reds | 125 Petlovers, Inc. (dog) |
| 118 Clermont to the Rescue (dog) | 215 Petlovers, Inc. (cat) |
| 201 Clermont to the Rescue (cat) | 139 Pets in Need of Greater Cincinnati |
| 221 Exotic Animal Rescue and Pet Sanctuary (EARPS) | 145 Pet Suites |
| 104 Franklin County Humane Society (dog) | 147 phoDOgrapher Pet Photography |
| 202 Franklin County Humane Society (cat) | 113 Progressive Animal Welfare Soc. (PAWS) |
| 212 Heart's Rescue Sanctuary | 218 Purrfect Friends |
| 124 Homeless Animal Rescue Team of Cincinnati (HART) | 108 Robyn's Nest (dog) |
| 134 Homeward Bound Greyhound Assoc. | 207 Robyn's Nest (cat) |
| 133 Humane Society of Adams Co. (dog) | 115 Save the Animals Foundation/STAF (dog) |
| 204 Humane Society of Adams Co. (cat) | 217 Save the Animals Foundation/STAF (cat) |
| 137 I Have a Dream Rescue Organization | 120 Sheltered Paws Dog Rescue |
| 144 Invisible Fence | 106 SPCA Cincinnati (dog) |
| 126 Joseph's Legacy (dog) | 203 SPCA Cincinnati (cat) |
| 219 Joseph's Legacy (cat) | 129 Stray Animal Adoption Program/SAAP (dog) |
| 136 League for Animal Welfare (dog) | 220 Stray Animal Adoption Program/SAAP (cat) |
| 206 League for Animal Welfare (cat) | 140 Sweet Dream House Rescue (dog) |
| 122 Louie's Legacy (dog) | 210 Sweet Dream House Rescue (cat) |
| 209 Louie's Legacy (cat) | 109 Tails of Hope Animal Rescue |
| 101 Lucky Tails Rescue (Sunday only) | 131 The Pet Stop |
| 112 Luv4K9s | 135 Tri-State Collie Rescue |
| 148 McSwain Carpet and Floors | 111 VITAS |
| 103 Meet & Greet #1 | |
| 110 Meet & Greet #2 | |
| 128 Meet & Greet #3 | |

INFORMATION FOR POTENTIAL ADOPTERS

SAME DAY ADOPTIONS

Some groups will review applications on site and allow an animal to be adopted and go home the same day, while others take a bit more time to do a home visit as part of their screening process in order to ensure they are finding just the right match for you and their animals. Groups that offer "same-day" adoptions have booths that are highlighted in yellow.

ADOPTION SUBSIDIES

Thanks to the generosity of our Cool Cat Sponsor, TEN, we are able to offer reduced adoption fees for cats and kittens through participating groups, as indicated on the map by a paw print. Fees for cats adopted from these groups are \$25.

ADOPTION GOODY BAGS

Adopter goody bags will go home with all newly adopted animals. You will also walk the Red Carpet with your furry valentine for your First Family Photo, and have a chance to win one of our Adopter Grand Prizes!



STOP OHIO PUPPY MILLS

There are lots of reasons for us, as Ohioans, to take pride in our state. How animals are protected is not one of them. Ohio ranks 34th in the Nation in animal protection laws – from weak penalties for animal abuse to permitting a multi-million dollar puppy mill industry to prosper here virtually free of government oversight or regulation.

In 2012, Ohio took its first steps toward regulating the state's multi-million-dollar commercial dog breeding industry, more commonly known as puppy mills. Puppy mills refer to large-scale commercial breeding operations where dogs are kept in cages and used only for breeding — and they are bred as often as possible. Cages with wire flooring that cuts into soft feet are stacked one atop another in often airless barns, unheated in winter and stifling in summer. There is little human contact and no concern for hygiene as dogs live in their own excrement. They are neither exercised nor socialized, and veterinary care is minimal if it is provided at all. When puppy mill dogs can no longer produce litters, they are of no use. So they are shot, drowned or gassed to death.

You would be forgiven for thinking that the state legislature took strong measures to put an end to such treatment of “man’s best friend.” After all, it is the 21st century.

Unfortunately, you would be wrong...

What finally passed the Ohio General Assembly in 2012 was watered down substantially from the original “puppy mill bill” introduced seven long years before. And it did little to end the horrors of puppy mills anytime soon.

Ohio's puppy mill bill put enforcement of minimum standards in the hands of the Department of Agriculture, which monitors livestock regulations, rather than the state's Department of Commerce, which regulates business. And without a doubt, puppy mills are big business in Ohio, with commercial dog breeding generating more than \$2 million annually in state taxes. The bill also exempted pet stores from any regulation, leaving puppy mill breeders free to sell their litters to an unsuspecting public through these unregulated channels.

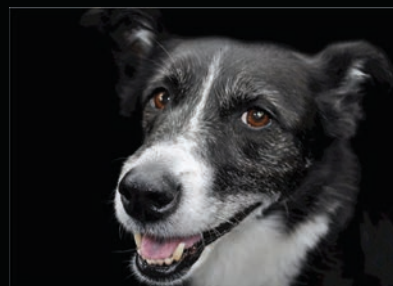
Enforcement is weak at best. In a unique fox-guarding-the-henhouse approach, the bill puts responsibility for monitoring compliance in the hands of veterinarians who work for the very puppy millers they're inspecting. Provisions requiring minimal amounts of exercise, access to sunlight and fresh water are there, but compliance must pretty much be taken on faith. Other provisions of the law requiring such minimum standards as solid flooring and adequate kennel space for a dog to stand, move or lie down weren't scheduled to take effect until a full SIX YEARS after the bill was signed into law.

Still, while the end result was far less than hoped, for a state whose animal protection laws ranked 34th in the nation, it's at least a start. But there is a very long way to go to bring an end to the suffering Ohio's puppy mills inflict on man's best friend.

For more information on this topic, please visit: www.ohiovotersforcompanionanimals.com

Thank you! By supporting the shelters and rescues at My Furry Valentine, you are saying NO to Puppy mills.

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every home would have a dog,
and every dog would have a home”*



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DID YOU KNOW?...

This year alone, some **four million** dogs and cats will be die in our nation's shelters. The vast majority can and should be placed into loving homes or should never enter shelters in the first place.

...THERE IS HOPE!

The data shows that every year, there are six times more people looking to acquire an animal than there are animals being killed in shelters.

Communities all across the US are achieving unprecedented results, saving upwards of 95% of all impounded animals in open admission animal control facilities. They are doing so because of their commitment to reject the kill-oriented failures of the past and putting in place the infrastructure to save lives. No community has ever achieved a "No Kill" status without rigorous implementation of the "No Kill Equation." We are proud to say that all elements of that model are represented at My Furry Valentine.



1. **Spay/Neuter:** No- and low-cost, high-volume spay/neuter reduces the number of animals entering the shelter system.
2. **Rescue Groups:** Transfer of animals to a rescue group frees up scarce cage and kennel space, reduces expenses for feeding, cleaning, and killing, and improves a community's rate of lifesaving.
3. **Foster Care:** Volunteer foster care is a low-cost, and often no-cost way of increasing a shelter's capacity, caring for sick and injured or behaviorally challenged animals, and thus saving more lives.
4. **Comprehensive Adoption Programs:** If shelters better promoted their animals and had adoption programs responsive to community needs, including public access hours for working people, offsite adoptions, adoption incentives, and effective marketing, they could increase the number of homes available and replace killing with adoptions. Participation in My Furry Valentine is a great start!
5. **Pet Retention:** Saving animals requires innovative strategies for keeping people and their companion animals together.
6. **Medical & Behavior Problems:** Shelters must put in place comprehensive vaccination, handling, cleaning, socialization, and care policies before animals get sick.
7. **Public Relations/Community Development:** Increasing adoptions, maximizing donations, recruiting volunteers and partnering with community agencies comes down to increasing the shelter's public exposure.
8. **Volunteers:** Volunteers are a dedicated "army of compassion" and the backbone of a successful No Kill effort. There is never enough staff, never enough dollars to hire more staff, and always more needs than paid human resources. That is where volunteers make the difference between success and failure and, for the animals, life and death.
9. **Proactive Redemptions:** One of the most overlooked areas for reducing killing in animal control shelters are lost animal reclaims.
10. **TNR:** Trap-Neuter-Release (TNR) programs for free-living cats allow shelters to reduce death rates.
11. **Leadership:** Hard working, compassionate animal control or shelter directors not content to hide behind the myth of "too many animals, not enough homes."

Find out if your own county's shelters support the No Kill philosophy.

If a community wants success, this is the only way to go: nothing else has succeeded. This approach provides the only model that has ever achieved No Kill communities. By working with people, implementing lifesaving programs, and treating each life as precious, a shelter can transform a community.

For more information, visit www.nokilladvocacycenter.org



DIRECTORY

Name	Location	Phone	Website
ANIMAL CLINIC/HOSPITAL			
Animal Care Centers	Blue Ash	513-769-7387	animalcarecenters.net
Banfield Animal Hospital	10 Area Locations	877-656-7146	banfield.com
Camargo Animal Hospital	Madeira	513-793-9430	camargoah.com
County Animal Hospital	Mason	513-398-8000	countyanimalhospitalmason.com
Hillside Animal Hospital	Batavia	513-735-0888	hillsidesmallanimalhospital.com
House Vets for House Pets	Anderson Twp.	513-474-8381	housevets.com
MedVet Medical & Cancer Centers for Pets	Cincinnati	513-561-0069	medvetforpets.com
Monroe Family Pet Hospital	Monroe	513-539-8737	monroefamilypethospital.com
Pets In Need	Lockland	513-761-7387	pincincinnati.org
Pleasant Ridge Pet Hospital	Pleasant Ridge	513-351-1730	pleasantridgepet.com

DAYCARE & BOARDING

Best Friends Total Pet Care	Symmes Twp	513-268-3597	bestfriendspetcare.com/cincinnati-oh
Buddy Boarding Fitness LLC	Cincinnati	513-384-5739	buddy-boarding.com
Camp Bow Wow	Blue Ash	513-745-9850	campbowwow.com/cincinnati
Dog Day Every Day	Cincinnati	513-860-3647	dogdayeveryday.com
Dogtown Cincinnati	Clifton	513-241-3647	dogtowncincinnati.com
Pet Suites	Sharonville	513-461-0702	petsuitesofamerica.com
Pet Suites	Erlanger	859-740-0283	petsuitesofamerica.com
Red Dog Pet Resort & Spa	Mason	513-229-3647	red-dogs.com
The Pet Spot	Norwood	513-351-7768	thepetspot.com
West Chester Pet Resort	West Chester	513-898-9631	wcpetresort.com

FENCING & PET CONTAINMENT

Invisible Fence	Cincinnati	513-561-8822	cincinnati.invisiblefence.com
Pet Stop	Newtown	513-322-5453	petstop.com

FOOD/TREATS

Best Breed Pet Food	Ohio	800-500-5999	bestbreed.com
Brewhaus Dog Bones	New Richmond	513-520-0310	brewhausdogbones.com
Pet Wants	Cincinnati	513-884-8696	petwantscincy.com
Nature's Select Pet Food	Cincinnati/Dayton, NKY	937-242-7599	nsdayton.com

GROOMING

A Fortunate Dog Spa	Landen	513-583-5800	afortunatedogspa.com
Best in Show Grooming	Colerain	513-661-3647	facebook.com/best-in-show-grooming
Beverly Cochran Grooming	Colerain West	513-885-3647	wildflowerdogspa@gmail.com
Biscuits Bath & Beyond Pet Salon	Fairfield Twp.	513-737-7297	biscuitbathbeyond.com
Kayla's Posh Pets Grooming & Boutique	Montgomery	513-793-7674	kaylasposhpets.com
Luv'n Hugs Dog Grooming	Liberty Twp.	513-739-4847	
On The Spot Home Groom	In Home	513-463-7387	onthespothomegroom.com
Paws Palace	Silverton	513-791-7297	paws-palace.com

HOME CARE

Febreze InWash Odor Eliminator	Cincinnati		febrezeinwash.com
Kirkwood's Sweeper Shops	7 Area Locations	513-612-6100	kirkwoodsweeper.com
McSwain Carpets & Floors	Cincinnati	513-326-4242	mcswaincarpets.com
Motz Turf Farm	Cincinnati	513-231-4844	motzturffarms.com

DIRECTORY

Name	Location	Phone	Website
HOME EUTHANASIA/HOSPICE			
Angel's Paws	In Home	513-489-7297	angelpaws.com
Lap of Love	In Home	513-445-5893	lapoflove.com
MEMORIALS			
Char Mac Pet Cremation & Burial Service	Mt. Healthy/Fairfield	513-851-5791	charmacpeturns.com
PET PHOTOGRAPHY			
PhoDOGrapher	Cincinnati	513-702-7849	phodographer.com
PET SITTING			
Cincinnati Pet Sitting Ltd.	Milford	513-582-8281	cincypetsitting.com
Copy Cat & Dog Care Pet Sitting	Lebanon	513-827-2712	copycatdogcare.com
Dogs to Frogs Pet Care	Ft. Thomas, KY	859-429-2738	dogstofrogsnk.com
PET SUPPLIES			
Earthwise Pet	Liberty Twp.	513-777-5777	earthwise.com/libertytownship
Moochie & Co.	Kenwood	614-526-3145	moochieandco.com
Pet Supplies Plus	7 Area Locations	866-477-7748	petsuppliesplus.com
Pet Wants	Findlay Market	513-721-8696	petwantscincy.com
PetPeople	Hyde Park	513-871-5800	petpeoplestores.com
SPAY/NEUTER SERVICES			
UCAN Nonprofit Spay/Neuter Clinic	Camp Washington	513-721-7387	ucancincinnati.org
TRAINING			
Off Leash K9 Training Cincinnati	Loveland	513-238-2518	cincinnati-dogtrainers.com
Pawlished Dog Training	Norwood	859-803-6511	pawlisheddog.com
Paws Look Listen	Cincinnati	513-497-8847	pawslooklisten.com
Raise the Bar Dog Training	Cincinnati	800-649-7297	raisethebardogtraining.com
Underdog K-9 Academy	In Home	513-746-8007	underdogk-9.com
OTHER			
Bozley Pet Accessories	Cincinnati	513-528-3370	
Canines for Christ of Greater Cincinnati	Wyoming	513-288-0107	caninesforchrist.org
Cards for Canines	Mason		facebook.com/cardsforcanines
Care Center Animal Blood Bank	Sharonville	513-530-0911	carecenterbloodbank.com
cruelTfreeCREATIONS	Toledo	419-345-6073	crueltfreecreations.etsy.com
Fureverhome	Cincinnati	513-813-8738	fureverhome.com
Jamie Morath Art	Loveland	513-910-5651	jamiemorath.com
National Canine Cancer Foundation	Cincinnati	866-262-0542	wearethecure.org
Ohio Police K9 Memorial	Amelia	513-718-9135	facebook.com/Ohio-Police-K9-Memorial-799524026769946/
Ohio Voters for Companion Animals	Statewide	614-263-7000	ohiovotersforcompanionanimals.com
Small Paws Jewelry	Columbus	614-570-0364	riverwolfartjewelry.com
Ten		844-448-3836	givethemten.org
Cincinnati Veterinary Medical Association	Cincinnati		cincyma.com



*Dogs do
speak, but
only to those
who know
how to listen.*

-Orhan Pamuk



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