

FOR IMMEDIATE RELEASE

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SAVE THE DATE FOR THE FOURTH ANNUAL MY FURRY VALENTINE

Tri-State's Largest Pet Adoption Event Valentine's Day Weekend 2015

CINCINNATI, OH – November 7, 2014 — My Furry Valentine, the region's largest annual animal adoption event, will be held on Saturday & Sunday, February 14 & 15, 2015 from 10am – 5pm, at the Sharonville Convention Center, 11355 Chester Road, Cincinnati, OH 45246. The mega-adoption event finds homes for hundreds of adoptable pets each year by bringing together animal rescues and shelters from all over the region to showcase adoptable pets to potential pet owners at one location on the Valentine's Day weekend. Over the past three years, the event has found homes for more than 1,300 animals.

Registration for vendors and participating rescues, shelters, and animal advocacy groups will open on December 1, 2014. For information regarding additional sponsorship opportunities or making a donation to My Furry Valentine, hosted by phoDOGrapher and presented by Iams and Tri-County Mall, visit <http://www.myfurryvalentine.com/get-involved/> or contact My Furry Valentine event organizer, Carolyn Evans at carolyn@MyFurryValentine.com.

About My Furry Valentine

Founded in 2012, My Furry Valentine, a 501(c)3 non-profit organization, is a milestone for the Cincinnati animal rescue community. The event brings together potential pet owners and adoptable dogs, cats, puppies, kittens, and other pocket pets. The annual gathering has found homes for over 1,300 pets since inception. My Furry Valentine is focused on spreading the word that pets in local shelters/rescues are wonderful pets and that shelters/rescues should be the first place potential adopters look when finding their new best friends. Visit www.myfurryvalentine.com for more information.

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