

FOR IMMEDIATE RELEASE

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MY FURRY VALENTINE ADOPTION EVENT BRINGS TOGETHER DOZENS OF ADOPTABLE ANIMALS UNDER ONE ROOF

Save an Animal's Life & Adopt A New Pet at Greater Cincinnati's Largest
Pet Adoption Event

West Chester, OH – January 8, 2013 – My Furry Valentine Adoption Event is the Tri-State's largest pet adoption event, bringing together dozens of animal rescues and shelters under one roof to save hundreds of animals' lives. My Furry Valentine is a convenient way to meet hundreds of adoptable dogs, puppies, cats, kittens and pocket pets. The weekend Adoption Event kicks off on Saturday, February 9 from 11:00 a.m. to 5:00 p.m. and on Sunday, February 10 from 11:00 a.m. to 4:00 p.m. at flexi USA located at 8494 Firebird Drive in West Chester, OH, just 4 miles west of I-75 on the Union Center Blvd. exit.

One of the few larger pet adoption events held in our area, My Furry Valentine has been expanded to a two-day event this year and is anticipated to draw over 3,000 visitors. Over the course of the two-day event, organizers expect 350 animals to find their forever homes and for their lives to be saved.

Created in 2012 to help reduce the more than 33,000 homeless pets that are euthanized in Greater Cincinnati each year, My Furry Valentine is committed to raising awareness of adoptable pets in the community and to help them find loving homes. In its inaugural year in 2012, 266 animals found new homes and more than 1,700 visitors and volunteers attended the event in support of the Tri-State's animal adoption efforts. In addition, more than \$75,000 in gifts and prizes were awarded to adopters and visitors.

The event features family friendly games and activities including face painting, a balloon artist, a caricature artist, Mr. Cowpie's farm animal petting zoo and other live entertainment. Visitors and adopters can also shop for pet supplies and services from various vendors and sponsors. Parking and admission are free. Pet adoption fees and applications vary.

Everyone who adopts a pet will walk a red carpet, have a professional photo taken and leave with a goody bag filled with free pet supplies, products, toys, food and a flexi retractable leash. Raffles and door prizes will also be awarded.

For those who are unable to attend the main event at flexi USA on February 9 and February 10, various rescues and shelters throughout the region will be hosting adoption events in collaboration with My Furry Valentine. For a list of the participating shelters, please visit <http://www.myfurryvalentine.com/participating-groups/>.

The event is hosted by flexi USA, the world market leader and inventor of retractable leash, cord leash, and belt leash, and PhoDOGrapher, Cincinnati's premier pet photographer, with sponsorship from Alcott and Natural Balance. Additional sponsorship opportunities are still available. For more information about sponsorship opportunities, contact My Furry Valentine Event Organizer, Carolyn Evans at carolyn@phoDOGrapher.com.

About My Furry Valentine

At the inaugural My Furry Valentine event in 2012, 266 homeless pets found their forever homes. While this is a yearly event, My Furry Valentine's passion for shelter animals never ends. My Furry Valentine is focused on spreading the word that pets in local shelters/rescues are wonderful pets and that shelters/rescues should be the first place potential adopters look when finding their new best friends. Visit www.myfurryvalentine.com for more information.

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